

DCIG Will Provide Update on All-flash Array Advances at Flash Memory Summit 2019

Flash Memory Summit is the world's largest storage industry event featuring the trends, innovations, and influencers driving the adoption of flash memory. DCIG will again present at the Summit this year. DCIG's presentation will draw from its independent research into all-flash arrays and the Competitive Intelligence that DCIG performs on behalf of its clients.

The session will highlight recent developments in all-flash arrays and the rapidly changing competitive landscape for these products. Ken Clipperton, DCIG's Lead Analyst for Storage, will speak on **Tuesday, August 6th, from 9:45-10:50 AM.**



The session is called **BMKT-101B-1: Annual Update on Flash Arrays.**

Just as DCIG does in its reports, Mr. Clipperton will discuss both the “What” and the “So what?” of these advances in all-flash arrays. The presentation will cover the changes occurring in all-flash arrays, the value they create for organizations implementing them, and the key topic areas that DCIG focuses on in its competitive intelligence reports.

Mr. Clipperton will cover the following topics:

- Advances in front-end connectivity to the storage network/application servers
- Advances in back-end connectivity to storage media
- Integration of storage-class memory
- Integrations with other elements in the data center
- Cloud connectivity

- Delivery models
- Predictive analytics
- Proactive support
- Licensing
- Storage-as-a-Service (OpEx model)
- Guarantee programs
- Expectations about developments in the near-term future

If you will be at [FMS](#), we hope that you will be able to attend this session and then stick around to introduce yourself and share your perspectives on where the AFA marketplace is heading.

Whether you are able to attend FMS or DCIG's session at the summit, we invite you to [sign up for our newsletter](#). To request more information about DCIG's Competitive Intelligence services, click on this [link](#).

Be sure to check back on the [DCIG website](#) after the event to get our take on the Summit and the products we believe deserve "Best in Show" honors.